

Introduction to Tremhost Affiliate Program

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Tremhost
Affiliate
Program
Financial
freedom for
freelancers

Work From
Anywhere
on the
Planet

Earn Money Online

YOUR WAY TO FINANCIAL FREEDOM

Tremhost has grown with the support of our customers. We want to return the favor to those who help us out. We will share 15% of the revenue we earn on an on-going basis for every user you refer to Tremhost that signs up through your affiliate link.

What is affiliate marketing and how does it work?

Essentially affiliate marketing involves a merchant paying a commission to other online entities, known as affiliates, for referring new business to the merchant's website. Affiliate marketing is performance-based, which means affiliates only get paid when their promotional efforts actually result in a transaction.

How much money can you make as a Tremhost affiliate?

How much money you make is entirely based on how you are working. Supposed you have a social network account, blog or website and you post about Tremhost to 100 users; our research shows that you make 2 sales for every 100 people you refer. That is roughly \$10 in commission per day. Let's say you are active 20 days a month (posting your referral code to social media, posting banners from your affiliate

EARN MONEY ONLINE

account to your blog or website), you will earn approximately \$200 per month.

How do I start?

To simplify it, here's the 4 step process for how it works:

1. Go to Tremhost.com/affiliates.com.
2. Sign up for our affiliate program.
3. You get a special link that allows the you to track the people who clicked your link.
4. If they buy the product, you get a commission.

Why be a Tremhost Affiliate Marketer?

Affiliate marketing is considered to be one of the world's fastest growing and best internet marketing techniques to earn money online and I will explain why:

1. **Cost effective:** Marketing on the internet is cheap and you don't have to worry about the production cost as the product is already developed by Tremhost. You don't need a physical business location or hire employees either.

2. Global Market: Online marketing gives you the opportunity to reach people all over the world easily.

3. No Fees: You don't need to pay anything to join our affiliate program.

4. No Storage No Shipping: You don't need to worry about storage, packing or shipment of the product. They are all taken care of by the Tremhost.

5. No customer support: You don't need to provide any customer support or deal with consumer complaints as Tremhost does that for you.

6. Passive income: A regular job can give you a fixed income as long as you continue to work. Depending on your marketing skill Affiliate marketing can create a steady flow of income even when you are not in front of your computer.

Work from home: If you make enough money then you don't have to worry about going to work at the same time every day or getting stuck in traffic. You can work in the comfort of your own home.

Tips on Becoming a Successful Affiliate Marketer

After reading all the benefits of affiliate marketing if you think you will be rich over night by selling affiliate products online then you are wrong. Affiliate marketing is definitely an excellent way to make money online but it's highly competitive too. In order to be successful in Affiliate marketing you need to know the market needs, learn how to promote products, what works and what doesn't. The following are a few tricks on becoming successful in affiliate marketing that I have learnt over time.

Use Several Traffic Sources to Promote Products

Most affiliate marketers put up the ads only on their sites. There is nothing wrong with this approach but know that there are many other traffic sources that you can tap into and promote the products simultaneously. The more targeted traffic you can send to the sales page the more your chances are of making money.

Google Adwords can be used to drive targeted traffic to a sales page. You simply make an ad in your adwords account then use your affiliate link in the target page URL of the ad. Obviously, you will have to continuously measure the conversions and see if the campaign cost is less than the campaign profit in order to keep the campaign running but I am sure you get the idea.

Test, Measure and Track Your Affiliate Campaign

It is a very good idea to use different product promotion strategies so you can figure out what is working and what is not. Try to do split testing and measure the performance of each campaign then take actions accordingly. Changing a few things here and there can increase your profit dramatically. Make sure to place the banner ads on different areas of your site's pages. Paste and comment your referral link on social media or groups. Some positions or groups or classifieds will make the ads more noticeable than others.

Most affiliate programs will give you basic stats that you may need but there is nothing stopping you from using your own conversion tracking software too. There are many conversions tracking software out there that you can use to track your affiliate campaign.

Research the Demand of the Product

It is a good idea to spend a bit of time researching and finding out if a product that you are thinking of promoting is a product that your audience needs. Currently, web hosting is the most popular service on Tremhost. You may tailor your social media, website or blog posts to web hosting trends on Tremhost.

Stay Current with New Methods and Techniques

Affiliate marketing is a very competitive field and people are always coming up with new techniques. Try to stay current with these new techniques and market trends otherwise you will fall behind.

Come up with a strategy

Don't just hope and pray that visitors will buy; setup everything correctly and make it happen! If you think that visitors will click on your affiliate links and buy

just because you placed dozens of affiliate links on your website then you are wrong! You need to have a structured plan in place. Affiliate marketing is a business so you will have a much better chance of succeeding if you treat it like one.

Think “content marketing.”

People don't buy blindly through affiliate links. Buy they will if you've built authority and regularly provide excellent advice.

Tweet about an affiliate offer

I do think people send too many self-serving Tweets. However the occasional affiliate link works when you're always giving great content. Just make sure to build trust and only link to something that's useful to followers.

Send a broadcast message

You can sent your contacts your affiliate link via broadcast messages. Explain to them what is on the link and how you thought using Tremhost can be useful to their business, organization or as an individual.

Post an affiliate link in Facebook groups you're a part of

Some Facebook groups will be excellent places to share your links. Others will delete your posts and/or remove you from the group for advertising. Make sure you know the rules of the group before you post your link, to avoid such issues. If necessary, share links to your site instead of your affiliate links themselves.

No matter what...always experiment

The Internet is constantly evolving. So it's important to test different things. Sure, some things will result in failure. The good news is you'll also develop a few techniques that will raise your affiliate income.



Post an affiliate link directly on your personal feed

Now and then, your feed will take it, but neither your friends nor Facebook will like you if you're posting nothing but ad links every day. You'll find fewer and fewer people actually see your posts, and it will hamper your friendships.



Encourage friends and family to share your link

Again, using this on a rare occasion to promote a good piece of content or a good deal will be fine. I recommend only doing this around holidays.

I believe I have shared some useful tips. Go out there and try them. Find what works and what doesn't. This is a good way to financial freedom.

Regards,

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